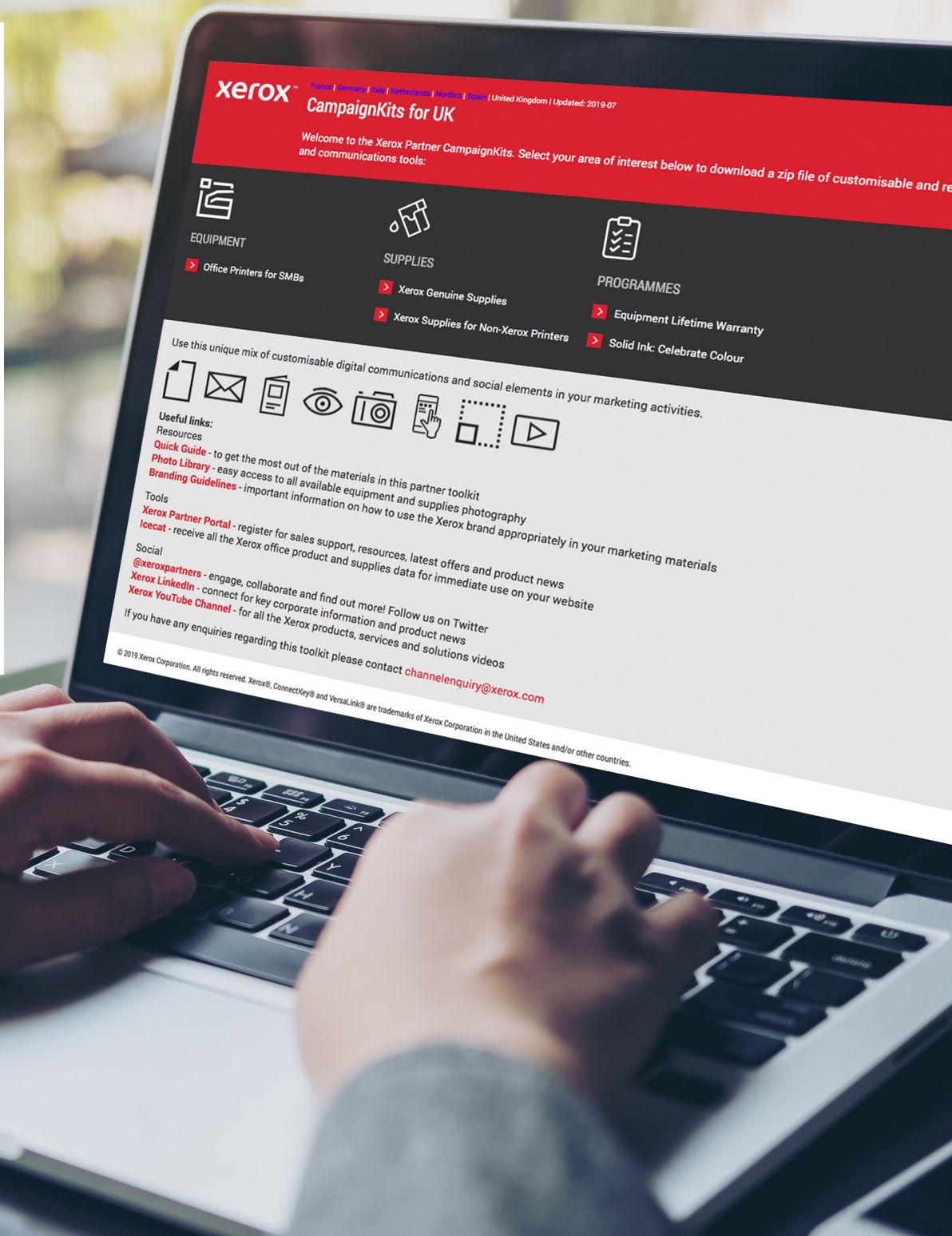


Kampagnen-Kits für Partner Kurzanleitung

Entwickeln Sie mit dem variablen,
flexiblen Toolkit schnell Ihre eigene
Digital- oder Print-Kampagne.

xerox™



Marketing-Ressourcen

So gestalten Sie mit vorgefertigten Materialien Ihre persönliche Kampagne, um neue Geschäftskontakte zu knüpfen:

PERSONALISIEREN SIE HTML-MODULE FÜR DIE KOMMUNIKATION PER E-MAIL, WEBSITE, NEWSLETTER UND VIELES MEHR



MACHEN SIE IHR ANGEBOT ÜBER ONLINE-BANNER BEKANNT



INFORMIEREN SIE ÜBER IHRE SOZIALEN MEDIEN



BRINGEN SIE IHRE KUNDEN AUF IHRE LANDINGPAGE, DAMIT SIE DORT BESTELLEN



Nuvaprint Insert contact details / additional incentive.

XEROX® CONNECTKEY® TECHNOLOGY

Work and print smarter than ever before.

[LEARN MORE ABOUT CONNECTKEY](#)

It's time to stop thinking about printers as standalone, task-specific machines. Today's workforce is mobile and always connected. Xerox® AtlasLink® and VersaLink® digital workplace assistants, built on Xerox® ConnectKey® Technology, help businesses discover new ways to create the most efficient and productive workplace.

Mobile & Cloud Ready
Your connected workforce — whether at home, on the road or in the office — relies on a variety of devices to send, share or retrieve documents and information.

Comprehensive Security
Security is a top priority for every business and Xerox® ConnectKey® Technology's mobile approach protects printers, data and documents.

Automate Time Consuming Tasks
Touch Apps take time-saving convenience to the next level. Create and save shortcuts for frequently used workflows.

Leading Sustainability
The design of Xerox products and solutions embrace environmental priorities — it's better for the environment, businesses and users.

Personalized & Intuitive Touchscreens
A true tablet-like experience with easy, app-driven and task-specific. Allows everyone to personalize with their favorite apps, settings and frequent workflows all from a single sign.

Discover Xerox solutions for your workplace

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Fügen Sie Ihr Logo, Ihre Kontaktinformationen und Ihren Link zu Ihrer Landingpage hinzu

Work smarter than ever before with a Xerox® VersaLink® printer.

Your digital workplace assistant powered by Xerox® ConnectKey® Technology.

[Learn more](#)

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Work and print smarter than ever before.

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XEROX® CONNECTKEY® TECHNOLOGY

Intuitive and personalized — feel right at home instantly.

[LEARN MORE ABOUT CONNECTKEY](#)

With Xerox® ConnectKey® Technology's flexible design, you can personalize the printer's touchscreen to work the way you want to work, including specific one-touch workflows to or from cloud or network locations.

You already know how to use it
The multi-touch experience — the way millions of users interact with today's most advanced phones and tablets — is available now on the range of Xerox® ConnectKey® Technology enabled AtlasLink® and VersaLink® printers to help you get work done quickly and easily.

Let's personalize
With ConnectKey® Technology's flexible design, printer interfaces can be personalized to provide only the apps you use most, including specific one-touch workflows to or from cloud or network locations.

Easy to customize with reduced demands on IT
The home screen is ready to customize to work the way you work. And installation wizards make setup fast and easy — even for non-technical users — without having to call (and wait for) IT.

Get things done in one tap
The intuitive and personalized tablet-like interface balances simplicity and efficiency and reduces steps to complete tasks with a single tap.

Discover Xerox solutions for your workplace

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Digitale Module

Informieren Sie mit einer Auswahl von frei kombinierbaren HTML-Modulen über Ihre Angebote und Produkte. Fügen Sie Ihr Unternehmenslogo und Ihre Kontaktdaten hinzu und gestalten Sie so Ihre eigene **personalisierbare** Erfolgskampagne.

EIN HTML-MODUL WÄHLEN



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EINE AUSSAGE WÄHLEN



XEROX® CONNECTKEY® TECHNOLOGY

More productive ways to work with a gateway to new possibilities.

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XEROX® CONNECTKEY® TECHNOLOGY

Reducing environmental impact through innovation.

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XEROX® CONNECTKEY® TECHNOLOGY

Mobile and cloud ready printers for a connected workforce.

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XEROX® CONNECTKEY® TECHNOLOGY

Intuitive and personalized – feel right at home instantly.

[LEARN MORE ABOUT CONNECTKEY](#)

XEROX® CONNECTKEY® TECHNOLOGY

A comprehensive and proactive approach to security.

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KOMBINIEREN UND GESTALTEN



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UNTERNEHMENS-LOGO UND CTA HINZUFÜGEN



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HTML IM INTERNET ODER PER E-MAIL UND NEWSLETTER VERÖFFENTLICHEN



Soziale Medien

Bleiben Sie über soziale Netzwerke immer in Kontakt mit möglichen Kunden. Zeigen Sie ihnen, welche Vorteile und Sonderangebote Sie bieten und informieren Sie sie über Werbeaktionen, um schnell neue Bestellungen abzuschließen!

**EIN BETREFF ODER
EIN SOZIALES
IMAGE WÄHLEN**



**POST AUF SOZIALEN
MEDIEN HINZUFÜGEN**



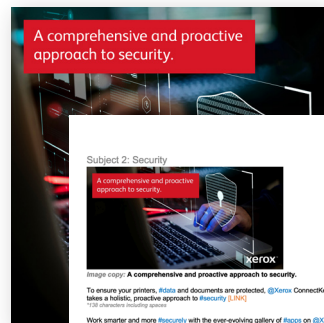
LINK EINFÜGEN



**VERÖFFENTLICHEN FÜR MEHR
KUNDENKONTAKTE UND LEADS**



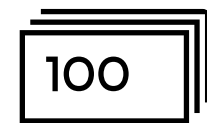
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Neue digitale Module für das Erstellen von Webseiten, Kommunikationsplattformen, Profilen in sozialen Medien und vielen anderen Kanälen.

Neue Kampagnen mit kostenlosen, **flexiblen** Modulen, die Ihre Kernaussagen mittels Xerox-Werteversprechen kommunizieren, damit Sie mehr Umsatz erzielen und Ihre Ziele erreichen



SCHRITT 1

Laden Sie das gewünschte Kampagnen-Kit herunter.

[Hier klicken](#)



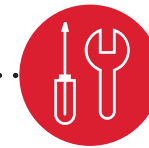
SCHRITT 2

Wählen Sie die benötigten Ressourcen.



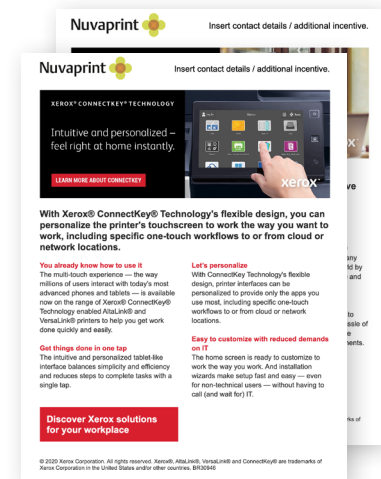
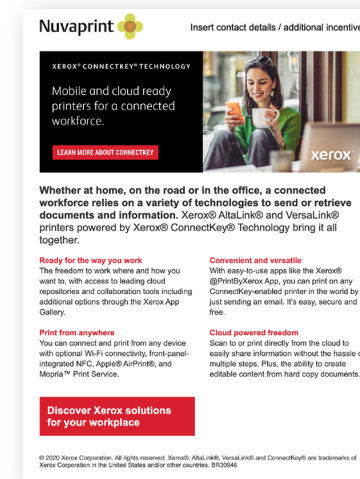
SCHRITT 3

Personalisieren Sie die Kampagne mit Ihrem Unternehmenslogo sowie Links und CTAs und veröffentlichen Sie sie.



SCHRITT 4

Erstellen Sie mit jedem Toolkit verschiedene Kampagnen.



Nicht vergessen... Mit diesen kostenlosen Ressourcen lenken Sie die Aufmerksamkeit auf Ihr Angebot! Sie sind sich noch nicht sicher? Dann informieren Sie sich in den **Channel Partner Branding-Vorgaben**.